

# RFM

## THE MIDLANDS MART

— RUGBYFARMERSMART.COM —

The Charolais Pavilion, Avenue M, Stoneleigh Park,  
Kenilworth, Warwickshire CV8 2RG  
02476 697731 | [www.rugbyfarmersmart.com](http://www.rugbyfarmersmart.com) | 43/139/8013  
Office hours: Monday to Friday - 9.00am - 5.00pm  
Opening Time: Gates open at 5.30am until further notice

### MARKET REPORT FOR MONDAY 30TH MARCH 2026

#### MARKET AT A GLANCE

Prime Steers to 398p/kg & £2810  
Prime Heifers to 402p/kg & £2843  
Prime Bulls to 370p/kg & £2672  
Cows to 317p/kg & £2195  
Hogg SQQ 429p/kg (1405 avg £188)  
Hoggs to 489p/kg & £248  
Spring Lambs 104 top at 526p/kg & £260  
Ewes to £260 (402 Avg £176)



WE WILL BE A **RED** MARKET THE FIRST MONDAY  
OF EVERY MONTH. THE REMAINING MONDAYS  
WITH BE A **GREEN** MARKET

Catalogues & Entry Forms available by post, email or on the website  
[www.rugbyfarmersmart.com](http://www.rugbyfarmersmart.com) | [admin@rugbyfarmersmart.com](mailto:admin@rugbyfarmersmart.com)

**PLEASE COULD ALL VENDORS BOOK IN STOCK,  
EITHER BY A QUICK CALL, TEXT OR EMAIL THANK YOU!**

Office: 02476697731 | Email: [admin@rugbyfarmersmart.com](mailto:admin@rugbyfarmersmart.com) | Tom: 07774723758  
Tim Webster: 07437101163 | Martin Lloyd: 07399794399

Sunday lairage is now open from 9am-3:00pm  
Gates close 3:00pm **STRICTLY.**

## **VET ATTESTATIONS**

From 13th April 2024, all producers selling livestock for slaughter will require a Veterinary Attestation, or evidence of membership of a qualifying assurance scheme. Producers should prepare now for the changes Follow the link below to our FAQs for livestock markets and producers to find out more. <https://www.laa.co.uk/news/5126/veterinary-attestations-faqs-for-livestock-markets->

## **WELFARE STATEMENT**

Following a meeting with Warwickshire Trading Standards & the FSA on Monday we have been asked to highlight the Welfare Issues being reported from the Abattoirs regarding Cull Ewes. These mainly relate to MASTITIS & LAMENESS. Condition Score i.e being very thin.

Please remember that an animal must be fit for the intended journey, it should not be ill, injured or severely lame i.e. must be full weight bearing.

These sheep are being rejected at abattoirs around the Country

ORGANISED BY BANBURY AND DISTRICT VINTAGE  
PLOUGHING SOCIETY. SUPPORTING THE  
WARWICKSHIRE BREAKFAST BUTTY VAN PROJECT

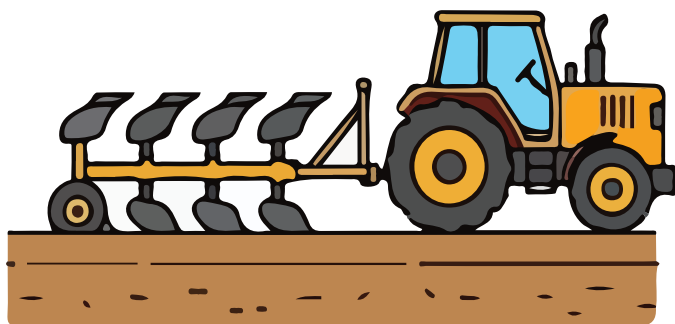
# CHARITY PLOUGHING MATCH

18 APRIL 2026

9am Entry, 10am Ploughing Starts

Hines House Farm, Banbury Road,  
Stratford-upon-Avon, CV37 7NF  
W3W: making.proven.vouch

**BREAKFAST TEA, COFFEE AND CAKE**



*Ploughing entries to Bob Butlin - [bobbutlin48@hotmail.com](mailto:bobbutlin48@hotmail.com)*

Warwickshire Breakfast Butty Van is an initiative from the Methodist  
Church West Midlands District Borderlands Ecumenical Chaplaincy  
*Supported by Addington Fund*



## **CATTLE**

### **Prime Cattle -**

*Numbers better on the week and more continue to be wanted. A touch of easter trade in the shops seeing the live trade react and firming.*

*Best end cattle soaring, with factory cattle holding firm. Cows a wanted commodity so please book these in.*

### **Prime Steers -**

*Best end sorts really ringing the bell with Dave Whitlock selling homebred Limousins to 398p/kg, with Limousins from the Jarrom stable selling to 371p/kg. Simmentals from Ivor Caswell sold to 349p/kg, with weighted Charolais from Josh Trivett to 338p/kg.*

*Dave Whitlock grabbing top gross also at £2809, with a whopper of a Hereford from Ed Hull selling to £2682, ahead of Blues from the same home to £2633, and Charolais from the Trivett stable to £2609.*

### **Prime Heifers -**

*Proper heifers from Josh Trivett sold to 402p/kg with weight, ahead of Parry Walters who sold to 400p/kg and 398p/kg respectively. Tom Reeve saw Limousins to 375p/kg matching Dave Whitlock, with Tom Reeve to 366p/kg with Blondes.*

*Top grossing heifer saw weighted Limousins from Dave Whitlock selling to £2842, with Messrs Trivett selling to £2814. Parry Walters saw handy butchers weights to £2499 with the same stable to £2440.*

### **Prime Bulls -**

*Top today saw Pete Allen selling to 370p/kg with proper dairy bred Blues, with a top gross of £2671 for Limousins from PM Wilks.*

### **Cows -**

*Soaring to 317p/kg for slips today from Crick Ellis, with the same home selling to £2195. More cows are wanted with additional support promised.*

*Next Monday is the first monday of the month, and as such will be our monthly red sale. Please ensure that cattle are booked in with Martin, Tom, Tim or Charlie.*

**Auctioneer: Martin Lloyd**

## STEERS

### Top prices per Kilo

Limousin x	706kg	398ppk	DJ Whitlock, Coventry
Limousin x	656kg	371ppk	PM Jarrom, Leicester
Simmental	558kg	349ppk	BT Caswell & Son, Harlestone
Charolais x	772kg	338ppk	RW & HER Trivett, Atherstone
British Blue	746kg	322ppk	DJ Hull & Partners, Southminster

### Top prices per Head

Limousin x	706kg	£2810	DJ Whitlock, Coventry
Hereford	894kg	£2682	DJ Hull & Partners, Southminster
British Blue	844kg	£2633	DJ Hull & Partners, Southminster
Charolais x	772kg	£2609	RW & HER Trivett, Atherstone
British Blue	804kg	£2492	DJ Hull & Partners, Southminster

## HEIFERS

### Top prices per Kilo

Limousin	700kg	402ppk	RW & HER Trivett, Atherstone
Limousin x	610kg	400ppk	DTP Walters & Partners, Rugby
Limousin x	628kg	398ppk	DTP Walters & Partners, Rugby
Limousin x	642kg	375ppk	R & T Reeve, Rugby
Limousin x	758kg	375ppk	DJ Whitlock, Coventry

### Top prices per Head

Limousin x	758kg	£2843	DJ Whitlock, Coventry
Limousin	700kg	£2814	RW & HER Trivett, Atherstone
Limousin x	628kg	£2499	DTP Walters & Partners, Rugby
Limousin x	610kg	£2440	DTP Walters & Partners, Rugby
Limousin x	642kg	£2407	R & T Reeve, Rugby



## **HOGGS 1405 FORWARD**

**SQQ 429P/KG AVG £188 TOP £248**

### **Hoggs;**

**Numbers tight and meat short. Trade steadier at the end of the week and at the beginning of trading for Monday as resistance is put from Europe to current rates. The second waive of trading though saw our trade lift throughout the day as numbers short nationally and a serious SQQ of 429p/kg helped by a new face at the ringside. Export Hoggs and City Hoggs particularly dear with the only area looking steadier the 49 - 53kg weight range first cross sorts.**

**Export Hoggs to a top today of 489p/kg for Matt and Claire Morris, Braunston with real shape and meat at 45kg with Beltex. Next in line the Derbyshire feeders with WJ Prime two pens of 42kg at 464 & 467p/kg and Hull Farms, Essex 39kg at 462p/kg with P F Edwards 460p/kg at 45kg and Erik Grimley 25kg at 460p/kg. Meat and confirmation over 440p/kg with first cross Hoggs full of meat trading over 420p/kg. Leaner sorts 400p/kg up.**

**Heavies today selling to 435p/kg for 46kg from Humphrey Livestock whom also sold 49kg at 431p/kg and fed lambs from Townshend Farms 46kg at 430p/kg.**

**Heavies generally 390p/kg mark with leaner and heavier sorts in the 380's. An all in avg today of £188.**

**Export Hoggs to a massive £220 at 45kg for Matt & Claire Morris and PF Edwards 45kg at £207 with Humphrey Livestock 45kg at £202. WJ Prime 44kg at £200. Plenty of Export Lambs with meat flying past £190.**

**Weight still adds up and today's top a massive £248 for 72kg from J & R Lowe with Texels. A welcome face today in top feeder Marcus Labram selling 66.5kg at £230 with VJ Roots Charollais 71kg at £230. Herefordshire's finest up next with Messrs Bowen from the Welsh Borders sending Suffolks at 57kg to take £223.**

**More needed please get them boked in.**

### **Spring Lambs;**

**A nice start to the season with over 120 forwards to see a serious trade selling to an SQQ of 471p/kg. Topping at 526p/kg for P Jarrom and E C Bowen with C Clayton 521p/kg.**

**Top gross £216 for Messrs Jarrom and Bowen with R D G Taylor £210.**

**Spring Lambs to be sold after the Hoggs until the 1st May when they will take the lead.**

**This years Spring Lamb Sale sponsored by NSA & Charolais Sheep Society (kindly Judged by Mr I Griffith)**

**1st P M Jarrom - 44kg @ £216 to Menai Meats (Wales)**

**2nd P Jarrom - 38kg @ £200**

**3rd CJ & MT Clayton 38kg @ £198**

**Auctioneer: Tom Wrench**

## HOGG SQQ 429 SQQ p/kg

### Per Kilo **under 45.5kg**

Beltex	45kg	489ppk	M & C Morris, Brauston
Beltex	42kg	467ppk	WJ Prime, Asbourne
Beltex	42kg	464ppk	WJ Prime, Asbourne
Beltex	39kg	462ppk	DJ Hull & Partners, Southminster
Beltex	45kg	460ppk	PF Edwards, Beoley

### Per HEAD

Beltex	45kg	£220	M & C Morris, Brauston
Beltex	45kg	207	PF Edwards, Beoley
Beltex	45kg	£202	Humphrey Livestock, Brackley
Beltex	44kg	£200	WJ Prime, Asbourne
Charolais	44kg	£199	N Deeley, Bicester

### Per Kilo **over 45.5kg**

Beltex	46kg	435ppk	Humphrey Livestock, Brackley
Beltex	49kg	431ppk	Humphrey Livestock, Brackley
Charolais	46kg	430ppk	Townshend Partners, Outhill
Texel	46kg	428ppk	WJ Prime, Asbourne
Beltex	48kg	425ppk	Humphrey Livestock, Brackley

### Per HEAD

Texel	72kg	£248	J & R Lowe, Newbold
Suffolk	66.5kg	£230	M Labram, Peatling Magna
Texel	71kg	£230	VJ Roots, Southam
Suffolk	57kg	£223	EC Bowen, Hereford
Charolais	64kg	£222	J & R Lowe, Newbold

## CULL EWES: 402 FORWARD top at £260



*Nationally short and here no different. A lesser show of quality today and no weight in the Continental bred ¾ Ewes. Top today Charolais Ewes £260, £250 and £246 from J & R Lowe whom also sold Suffolks to £241. JonJoe Morris £234 for Texel Ewes with Bleu de'maine for J Bury, Wiltshire. First cross Texels from PC & RA Nichols £228 and Messrs Bury £224 weighted first cross all over £215. Suffolks a serious trade and FI & EJ Barnes to £225 for pens full aith IP Lill £222 and Messrs Barnes £220. Suffolks trading alongside Continental x today. Mules to £188 for Honesbrie Farms whom also sold at £185. PC & RA Nichols £184 for two pens. Mules with weight trading £160 and over and even medium Ewes today £150 upwards. Trade for all qualities today at serious rates.*

**Auctioneer: Tom Wrench**

### EWES

Charolais	£260	J & R Lowe, Newbold	Suffolk	£241	J & R Lowe, Newbold
Charolais	£250	J & R Lowe, Newbold	Texel	£234	J Morris, Yelvertoft
Charolais	£246	J & R Lowe, Newbold	Continental	£230	J Bury, Witney



### AUTO GATES LTD

Bridge Farm, Holt Lane, Ashby Magna, LE17 5NJ

Trevor 07498993897/01455 202791

Email: [tjautogate@gmail.com](mailto:tjautogate@gmail.com)

# T.A.R HIRE

**FOR HIRE:**

- 10 & 14 TON REAR MUCK SPREADERS
- 12 TON TRAILERS WITH SILAGE SIDES
- ROAD SWEEPER
- FLAT TRAILERS
- GRASS TOPPERS
- CONTRACT MUCK SPREADING SERVICES

**CONTACT:**

DAVENTRY (ROB) - 07801791212

HINCKLEY (ALAN) - 07802951179

## **HARRIS & CLARKE** CHARTERED ACCOUNTANTS

*...Specialising In Agriculture...*

**Our team of staff has many years of experience in dealing with the accountancy and taxation affairs of farmers, landowners and agricultural contractors**

**For further information or a free no obligation meeting please contact**

**John Harris**

7 Billing Road, Northampton, NN1 5AN  
Telephone 01604 622274  
[www.harrisandclarke.co.uk](http://www.harrisandclarke.co.uk)





## STORE CATTLE - 26th March

Another great yarding of Store Cattle today and returns good. Perhaps slightly back on the week but nothing in comparison to the slow on the Fat Cattle trade. Starting with youth Angus Steers 10m Buckets from Westcroft Partners, Bromsgrove set the tone for the graziers. The second part of the Mann of Wolvorton annual draw saw Simmentals 10m at £1800 and others £1770. Another annual man and Pritchard Farming £1600 for Limousin Heifers 10m. Worcestershires KG & JL Morris next saw Angus Steers 11-10m of age £1570, £1540 with 9m at £1400. Sisters to £1380. Next in our tour of the area an 'actual' Cotswold Vendor RJ White with Hereford outliers 11 -12m at £1460 & £1395.

H Smith, Stratford Upon Avon with Charolais and Limousin x topped at £2010 10m others at £1980 and £1900. Strength next from CD & MA Vernon with Simmental yearlings taking £2100 and £2070 for Steers with plenty of scope. A real good drag of Heifers from JHB Hart with Blondes 13m at £2060 and £2010 and others £1950. Large pens 1800, £1770 and £1720.

Banbury represented by V Lay selling 9m Simmental Steers at £1540 and older 15m at £2000 and £1800 with sisters 13m £1620 and £1560. Proper summering hairy sorts.

Bucket Cattle next from Willow Farm, Stratford Upon Avon and the best consignment from them so far seeing a top of £1940 for Angus 14m, Herefords £1800 and yearling Blues £1740. Heifers saw 14m Blues at £1620 and 16m at £1670.

RS Beaty & Son showed perhaps the trade of the day with massive enquiry for these regular quality Cattle saw £2120 for a trio of yearling Steers and others £2100, £2060, £2050 and £1990.

Into the aged Cattle and Banbury again with AV Taylor Steers to £2000 18m with others £1940 for a pair. Next Blue Heifers off the Bucket done wonderfully well by the Taylor family selling to £1960 19m others £1900 and £1880.

Dairy men today though taking top honours with RH Trivett & Son topping at £2280 & £2180 for Blue Steers 19m and sisters £2010. Angus Heifers from the same to £2000.

Another from the Cotswolds and the third consignment of Buckets from WS Gabb Ltd. Starting with Angus at £2010 at 17m and £1995 for Steers. Sisters to £1800. Salers then £2065 for Steers and Limousin £2145. Heifers saw Limousin to £2040.

April Sale now keen for entries.

Auctioneer: Tom Wrench



## **BABY CALVES - 26th March**

**Baby Calves : 56 Forward**

**I start today's report to announce a centre record for a Baby Calf £800 for a 4 week old Limousin Bull Calf from Messrs BJ & IS Wain of Grandborough**

**Trade was generally on fire and plenty of buyers present**

**Other highlights were Messrs RR Barratt selling British Blue Bulls to £740 and Heifers to £700**

**Another £700 Calf sold was for Phil Dyson of Corley for a Limousin Bull Calf  
Traditional Breeds had a following with Angus topping at £440 several times  
for Pilkington Farms of Sherborne and £430 for Herefords from Pilkington  
Farms Daventry and Border Holdings**

**Limousin Bulls. £700 to £800**

**Limousin Hfrs. £580 to £650**

**British Blue Bulls. £170 to £740**

**British Blue Hfrs. £200 to £700**

**Angus Bulls. £150 to £440**

**Angus Hfrs. £140 to £340**

**Hereford Bulls. £270 to £430**

**Hereford Hfrs. £285 to £390**

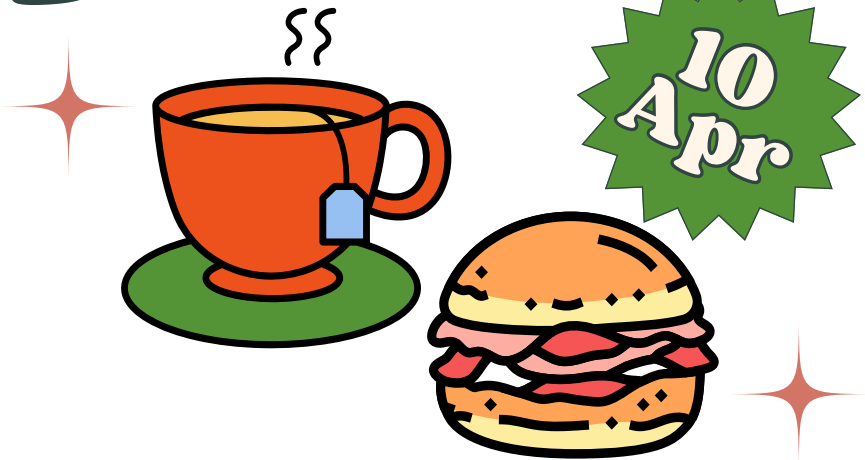
**Hol/Friesian Bulls. £55 to £390**

**More Calves expected for our next sale Thursday 9th April 2026 at 10.30am**

**Auctioneer : Tim Webster**

ORGANISED BY  
THE WARWICKSHIRE BREAKFAST BUTTY VAN PROJECT

# FARMER'S BREAKFAST



---

**JOIN US FOR A BACON ROLL AND A  
CUPPA FROM 10:30AM TO 12NOON**

---

**BY KIND INVITATION OF RICHARD & PATRICIA REEVES**  
NORTH BARN, SHAKERS LANE, LONG ITCHINGTON,  
SOUTHAM, CV47 9QB

Warwickshire Breakfast Butty Van is an initiative from the Methodist  
Church West Midlands District Borderlands Ecumenical Chaplaincy  
*Supported by Addington Fund*



**4**  
YEARS

## Farm insurance, the way it should be

We're an independent, family run insurance broker that prides itself on long term relationships with clients. This is supported by our team's extensive knowledge and experience of farming and the countryside. Covering the Home Counties, Midlands, South East and South West, we are insurance partners for your farm, agri-business or equestrian enterprise.



Farm & Equine **01865 844985**  
[www.county-insurance.co.uk/farms](http://www.county-insurance.co.uk/farms)

**County**  
Insurance Services



# Here to listen and support you

Contact The Farming Community Network  
to speak in confidence with a sympathetic  
person who understands farming life.

**Call** 03000 111 999

**Email** [help@fcn.org.uk](mailto:help@fcn.org.uk)

(Helpline open 7am-11pm, 365 days of the year)

**FCN** | THE FARMING  
COMMUNITY  
NETWORK

Berryfields Farm  
**BERRYSTOCK  
FEEDS**



**PROVIDING CATTLE  
AND SHEEP FEEDS FOR  
THE MODERN MARKET**



**Do You Want?**

- ◆ HIGH PERFORMANCE
- ◆ COST EFFECTIVE
- ◆ FULLY ASSURED
- ◆ COMPLETE FEEDS
- ◆ INTEGRATED FEEDING SYSTEMS

Then contact **BERRYSTOCK FEEDS:**

Tel: 01788 890320 E-Mail: [admin@berryfieldsfarm.co.uk](mailto:admin@berryfieldsfarm.co.uk)

Web: [www.berrystockfeeds.co.uk](http://www.berrystockfeeds.co.uk)

UFAS 350

**DO IT THE BERRYSTOCK WAY**



**WE COVER SMALL FARMS,  
LARGE FARMS AND  
EVERYTHING IN BETWEEN**

***From sheep farmers to arable farmers.  
Flower growers to poultry farmers.***

**We're proud to insure over 70% of UK farms with our Farm Select insurance. But we want more farms to benefit from our great cover and local service. That's why we've introduced Farm Essentials insurance - designed to meet the needs of smaller farms.**

**As your local agency, we are close by and can provide expert advice and hands-on support when you need it.**

**Call Coventry Office**

**on 02478 444510**

**NFU Mutual, 6 Eastwood Business Village,  
Harry Weston Road, Hinkley Business Park,  
Coventry, CV3 2JB**



**NFU Mutual**  
INSURANCE | PENSIONS | INVESTMENTS